



ILLINOIS. MILE AFTER MAGNIFICENT MILE.

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FOR A PERFECT '10

New 2010 travel guide features Illinois' greatest hits

CHICAGO – Travelers can find the “best of Illinois” in the newly released 2010 Illinois Travel Guide. Whether it's visiting 50 must-see attractions, exploring unique dining and lively nightlife, or discovering Illinois' presidential trails, the guide offers something for every taste and budget. The new guide features user-friendly, region-specific information about the state's shopping destinations, activities and attractions and more. This year, the 142-page guide has been streamlined for easy navigation, and made more eco-friendly by using 30 percent less paper than previous editions.

The 2010 Illinois Travel Guide is now available at tourist information centers, local convention and visitors bureaus, and regional tourism development offices across the state. Consumers can order a copy of the new guide by calling the state travel hotline at 1-800-2CONNECT or by visiting the Illinois Bureau of Tourism's (IBOT) Web site, enjoyillinois.com, where they can also download a PDF version or view the interactive, searchable eBook.

Travelers seeking Illinois getaway ideas will benefit from the guide's exciting feature sections, including:

- *Best Bets* - Experience the sights and sounds of Illinois through a regional tour of 50 must-see locations across the state;
- *Off the Eatin' Path* - Foodies can revel in Illinois' abundance of world and regionally famous delectable treats;
- *Illinois After Dark* - Spend a night out on the town at one of Illinois' many live theater performances, play at the casinos or for those brave enough, a spooky nighttime walk through one of Illinois' haunted towns;
- *Presidential Trails* - Illinois has the distinction of producing four American presidents. Visitors eager to delve into the recent history of President Obama will find sites statewide that influenced his life. Explore Illinois to see where Lincoln, Grant and Reagan once lived and worked, too;
- *Stay & Play* - Explore lodging locations across the state where entertainment can be found right outside your door including, world-class spas, water parks resorts and casinos.

To help travelers with their planning, the Bureau offers free travel resources with additional information about magnificent getaways, festivals, events and attractions through their Web site, enjoyillinois.com or its travel counselors at 1-800-2CONNECT.

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EDITOR'S NOTE: Media materials and downloadable images are now available on IBOT's online media center at illinoismediacenter.com. Additional photography, available electronically, may be obtained by contacting Lisa Dorfman at lisa.dorfman@edelman.com, 312-552-1165.

The Illinois Department of Commerce and Economic Opportunity, Bureau of Tourism manages industry efforts that result in sustainable and significant economic and quality-of-life benefits for Illinois residents.

Governor Pat Quinn

Illinois Department of Commerce and Economic Opportunity, Bureau of Tourism